



## Digital Producer

Location: London, UK only

To apply please send your resume, with the **email subject of Ops 2005**, to [careers@telescope.tv](mailto:careers@telescope.tv)

### Job Description

Telescope operates at the intersection of television and digital media, with a focus on making video more engaging whatever the platform. We are a team of creative thinkers, digital designers, and developers driven by a passion for great ideas and innovation. We have recently won some major clients in the UK for both our voting and live streaming product offerings and are building a team in London to support these engagements.

We are looking for a dedicated and passionate digital producer to develop and deliver solutions for a variety of online and social projects.

- You will report to the General Manager, Telescope UK and be responsible for managing the production process of interactive web projects from concept to final delivery including: voting and polling, data visualizations, and play-along experiences.
- You will work with designers and developers, as well as the client, to ensure smooth process flow and successful campaigns, managed on time and to budget.
- You will be expected to develop an intimate knowledge of Telescope's product set and platform to enable successful client communication of capabilities and delivery.
- You will work daily with social media platforms such as Facebook, Twitter, and Instagram.
- The ideal candidate has experience managing digital applications, strong attention to detail, and a passionate "can do" attitude. Telescope is a small company which is growing rapidly the potential to expand skill sets and assume increased responsibilities.

### Skills & Requirements

#### Minimum Qualifications

- 2+ years of agency-side experience as a digital producer
- Passionate and motivated
- Extreme attention to detail at all times
- Experience of delivering projects with web and mobile development technologies
- Knowledge and interest in social media platforms - including but not limited to Facebook, Twitter, Instagram - as well as new developments in the social space a big advantage
- Ability to utilize cutting edge technology
- Experience of being on a team developing digital applications from conception to launch
- Creativity with the ability to define an engaging user experience
- Client exposure and experience with managing client expectations



- Experience dealing in quick turnaround projects
- Excellent verbal, written, and presentation skills
- Competencies in Trello, Google Analytics, CMS campaign maintenance, issue tracking software tools and communications tools are a bonus

## Responsibilities

- Manage the production of desktop, tablet and mobile applications with social network integration from concept to final delivery
- Work with designers and developers, as well as the clients to ensure smooth process flow and successful campaigns
- Manage all aspects of assigned projects, working with designated clients
- Develop working knowledge of in-house technology solutions
- Develop project scope through meetings with clients and our sales team
- Strategic guidance to clients on best solutions for maximizing response rates and optimal UX
- Prepare project plans, timelines and budgets
- Plan and build applications using our platform
- Document writing including conference call notes, status memo's and reports

## About Telescope

We are headquartered in Los Angeles, with offices in New York, Barcelona, and now London. The work environment at Telescope is exciting, engaging, and dynamic. We have a range of clients across entertainment, sport, news, and marketing agencies who depend on us year-over-year to deliver amazing products and support their high profile campaigns. We also have close strategic partnerships with social networks such as: Facebook, Twitter and Instagram as part of their media solutions programs.

Telescope has been responsible for some of the highest profile participation of the last decade working with huge TV shows such as The X Factor, American Idol and Strictly Come Dancing and events such as The Oscars, MTV's Video Music Awards, Red Nose Day and the OneLoveManchester benefit concert. We regularly work with film studios and musicians on their content strategy in social media, brands on their experiential marketing campaigns and sports teams, leagues and broadcasters on their live fan engagement experiences.

**Telescope is an equal opportunity employer** which does not discriminate against race, color, religion, national origin, age, sex, pregnancy, citizenship, familial status, or disability.

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